

Northridge South Neighborhood Council  
Minutes – Special Meeting

April 4, 2011

**1) Call to Order & Pledge of Allegiance** – Chris Sales called the meeting to order at 5:35 pm and led the pledge of allegiance.

**2) Board of Directors Roll Call** – Roll was called by Margaret Landers and a quorum was established. The following directors were present: Irene Boyd, Nick Franchino, Judi Greenberg, Loneathea Jones, Yasin “Lucky” Lakhani, Margaret Landers, Chris Sales, Jan Scott, Scott Sterling, Diane Weston-Sulka, Sher Hogan.

Absent: Rebekah Choi (unex) Mark Johnson (unex) William King (unex), Donnal Poppe (ex)

**3) Old Business –**

**a) Budgets** – We need to have proposals in by April 15, 2011. We can use credit card until June 15, 2011. Scott suggested that if each grant were \$4,500, they would not need to be approved by the city. Judi Greenberg will work with PALS and Northridge Middle School to get the paperwork done.

Randy Thomson from CSUN was publication director and now moving into community work and currently taking a master gardening class. Scott proposed that we put a garden in at the Wilkinson Center. Randy Thomson will help with developing the garden. There would be a fence around it. It would be managed through the Lions Club.

Judi Greenberg made a motion that the neighborhood grants of \$4900 each to Pals, Lions Club for the purpose of a community garden, Museum of the San Fernando Valley, Northridge Middle School. and \$3000 to the Red Cross for first aid or CPR training, subsequent to the proposals being turned in on time. Jan Scott 2<sup>nd</sup>. Vote taken and motion passed. Scott Sterling moved that the budget committee allocate \$500 for the senior dance in June 2011. 2<sup>nd</sup> by Irene Boyd. Vote taken and motion passed unanimously. Motion to give \$500 to SOLID to buy equipment for the simulator. 2<sup>nd</sup> by Sher Hogan. Voted taken. Motion passed unanimously.

**b) Citrus Sunday –**

Irene is requesting boxes for gathering fruit, money is also needed to print up flyers. Sherwood Coffee House on Balboa is allowing us to set up a table etc. Banner for citrus Sunday. Irene Boyd moved that we become an official sponsor and wants a sum no more than \$750.00. 2<sup>nd</sup> by Scott Sterling. Motion passed unanimously

**c) Website Redesign Selection and Outreach Plans**

The hosting of the website needs to be paid in May. The cost is \$10.00. We are going to need to pay for new site. It can be paid by the year. Banners and flyers are needed. At some point a good outreach would be a clean up event. We would need vests, etc.

**Scott Sterling** and **Margaret Landers** recused themselves from the discussion and selection of the new web designer and left the meeting.

*Minutes amended 5/24 – Corrected minutes to be voted on 5/26/11*

**Website Redesign Selection discussion resumed.**

Nick Franchino runs down the various merits of the candidates for the website redesign:  
Daniel Sterling: Good website, can do photos; tie in to twitter, wordpress, etc.  
Presented website based on council requests

Michael Landers: Good website example. Good technical background, not a designer, will contract out for the design. Can do it, but lacks knowledge about the design aspect, so total design of site split among several people.

Aaron DeVandry: Good presentation, however out of state, not ideal for keeping up with current news.

Claudia Vazquez: Slick presentation, however didn't get back to Nick Franchino. Didn't seem too interested in getting the work.

Committee recommendation is Daniel Sterling as first choice, then Aaron DeVandry as second choice.

Judi Greenberg says she like that Daniel Sterling took the time to do the site, and did a good presentation. Aaron DeVandry was pretty good, too, but not as responsive to council suggestions.

Nick Franchino said he agreed that Daniel Sterling had really taken into account our wishes. Did say that both Daniel Sterling and Michael Landers did take time to make sure that the setup was there, and that the other two did not. Other board members indicated that they agreed with this.

Irene Boyd had some initial concerns about a potential conflict of interest problem, and initially thought that it might be better to go with the designer who is working for several other local NC's (although he lives out of state), but after hearing the presentations and particularly Nick's comments along with statements as to our policy to try to keep work awarded within our NC boundaries, Irene Boyd would support hiring Daniel.

Discussion on the website contract ended, and Nick made a motion to hire Daniel Sterling to redesign our website, according to the proposal of work presented, to not exceed 1000 dollars.

Discussion proceeded to justify choice with some suggested talking points, to ensure that there are no problems with choice from favoritism.

Irene indicated that she thought that Daniel would be able to work with Nick well, on interpreting the needs of the council on the new website.

Nick Franchino, on another note, indicated that our host, northridesouth.org is where our pages direct to from Wordpress, and that in the future that would be the true site of the website.

Irene reiterated that the instructions would go directly through Daniel Sterling and not involve his father Scott, Sterling again to avoid the conflict of interests.

Discussion followed on the nature of a contract. Irene Boyd will type up a letter of agreement for Nick Franchino to give to Daniel Sterling.

Motion to give Daniel Sterling the contract, made by Nick Franchino and seconded by Jan Scott. Vote was unanimous in favor of Daniel Sterling.

## **10) Adjournment -**

Motion to adjourn made by Judi Greenberg. Seconded by Lucky Lakhani. Adjourned at 7:16.