

Northridge South Neighborhood Council
Minutes
November 17, 2011

1) Call to Order & Pledge of Allegiance - Chris Sales called the meeting to order at 7:00 pm. The Pledge of Allegiance was led by Judi Greenberg.

2) Board of Directors Roll Call – Present: Nick Franchino, Judi Greenberg, Sher Hogan, Mark Johnson, Loneatha Jones, Margaret Landers, Salvador Pelaez, Chris Sales, Jan Scott, Virginia Watts. Absent: Rebekah Choi, (unex) Diane Weston-Sulka (ex), Donnal Poppe (unex).

Chris Sales announced that we have a fruit-sharing program and invited people to help themselves to fruit and other refreshments.

3) Approval of minutes from previous meeting – Jan Scott moved to accept the minutes as corrected, 2nd by Judy Greenberg. Motion passed.

4) Comments by public officials -

a) CD12 – Semece Park could not attend but sent the following in an email.

1. Street furniture on Reseda Blvd. Attached is a list of all the planters and yellow benches on Reseda Blvd. We need to come up with either a long-term maintenance plan or remove it. Many of the benches are covered in graffiti and are in bad need of new paint. Yes, we can repaint it but it doesn't solve the larger issue of who will maintain it? Same thing with the planters. The ones that are not filled with plants are filled with trash and we don't have anyone to remove the trash. Also, the ones with the plants will need a dedicated party to maintain it. Let me know how NSNC would like to proceed

2. Lights on Reseda Blvd. There has been some talk in the community to put up holiday lights/decorations on Reseda Blvd. I think Andrea and Don Larson have had some success in doing something small this year and are working on it. Would NSNC like to pitch in to accomplish something larger and more visible? Or shall we plan it for next year since we're short on time? I am looking into the process for stringing lights across the Blvd. Also, if you're looking for street pole lights on Reseda Blvd, you can request it if it's on wooden poles. <http://www.ci.la.ca.us/bsl/slinfo2.htm>

3. Wilkinson Senior Center: They're in some need for help. Couple of things you can offer to the seniors. You can support their programs by funding VIC or you can support physical improvements to the facility (they've been asking for a new floor for years). I think it's most effective for someone to walk in and ask around to see who from the Wilkinson Senior Center needs to make the request for funds. There are some issues with VIC vs. Wilkinson seniors so give me a call for background info.

4. Aliso Wash Pocket Park: Thanks Sal for great notes. Let me find out about the process for the various things we're asking for and we can regroup then.

5. Public Art: I have plans to do a tree planting/tree care event on Reseda Blvd in the Spring and wanted to incorporate a tree decoration component. We can ask stakeholders or kids to make ornaments and we can all one day hang it on the trees.

b) Other public officials - None

5) Public comments – David Saxe asked the question of why councils don't pay for clean up. Jan Scott said that there are projects being funded at some councils and that we will also be funding some projects. Anne Heidsiek asked about CERT training, Sher said we are on the waiting list and would have more information at the next meeting. Andrea Alvarado of the Sparkle campaign went to the Kiwanis and is unable to put decorations up this year because it is too late. Says she said she will help us with clean up. She also said planters in our neighborhood are fine. She wants to put big red ribbons on posts on Reseda Blvd. Suggested Scott Sterling help us put them up.

6) President's Comments – Christmas train is back at the Metrolink station in Chatsworth tomorrow the 18th of November. Will be in Simi on the 18th of Dec. Chris Sales encouraged stakeholders to let council know about any projects needing money.

7) Old Business -

- a) Budget Update – Jan Scott made a motion to move \$5000 from “Neighborhood Purpose Grants” to “Miscellaneous Purposes” and \$5000.00 from “Committee Improvement Projects” to “General Operations”. 2nd by Margaret Landers. Motion passed. Judi Greenberg made a motion to purchase name badges new board members, tablecloth, signs for table and canopy, side flaps for canopy, A-Frame signs not to exceed \$3000.00. 2nd by Jan Scott. Motion passed. Judi Greenberg made a motion to order polo shirts and each board member will pay half. Margaret Landers suggested buying t-shirts for stakeholders. Postponed till next month. Nick Franchino made a motion to create a direct mailer sent to all homes and businesses in NSNC area not to exceed \$1000.00. 2nd by Judi Greenberg. Motion passed.
- b) Budget Allocations year 11-12
 - i) Office Supplies
 - ii) Audio System - Jan Scott made a motion to purchase an audio system for not more that \$2500.00 for Northridge Middle School for shared use by the council and maintained by NMS. 2nd by Sal Pelaez. Motion passed with one recused, Judi Greenberg. Motion passed.

8) New Business

- a) PALS Holiday Toy Drive – Judi asked for donations for the PALS center. Distribution of toys will be on Dec 17. Last week PALS has a reception for Circle of Heroes. We are considered one of their heroes. Judi Greenberg is on their board. They have a wish list and needs.
- b) Board Members Replacement Vote – Debi Seltzer and Tom Bramson applied for the open board position. Each of them spoke about themselves for a few minutes. Jan Scott moved that we accept Tom Bramson and Debi Seltzer to the board. 2nd by Margaret Landers. Motion passed.
- c) Ad Hoc Education Committee – Judi Greenberg made a motion to form an ad hoc Education committee to encourage participation and communication with our local public elementary and middle schools. Focusing on Lorne, Napa and Parthenia Elementary Schools. 2nd by Jan Scott. Motion passed.

9) Committee Reports

- a) Reports from committee – Sal Pelaez - Public Works and Transportation. Working on Chase pocket park. Had a walk through with neighbors with Semee Park. The LADOT engineer will walk through the Vallarta area on Chase on November 22. The lead officer will be getting mobile radar. The only priority is in front of the NMS. First Northridge community bike ride took place, another one is coming. Holiday lights ride also coming to view the homes that have holiday decorations. Sher Hogan Public Safety chair told us that LAPD Devonshire had a meeting. They have a tipoff line for issues you have on your block and in your neighborhood. The LAPD vice unit is out there for quality of life issues. Trafficking Vice Group focuses on gang groups, ie. Park Parthenia. 6 gang shootings in Park Parthenia in the last month. Out of 400 street gangs there are 5 in our area. Graffiti Alliance phone number is (818) 227-9722. Graffiti can be photographer and sent to LAPD. Chris Sales spoke about the signs to remind people to slow down and look for children and asked people to take the signs home to post on their lawns. Nick Franchino – Outreach committee- Website should be updated in Dec. LA/2B is an online website for giving the city input about things that need to be done in the city.
- b) Board member announcements – Signs for front yard available. There is a funding issue with the city; therefore there will probably be a delay in the council elections until 2014. Chris Sales thanked people for bringing food to the meeting to share.

10) Adjournment – Motion to adjourn made by Judi Greenberg and second by Jan Scott at 8:31. Motion passed.